

# WHO WE ARE

**Spenta Multimedia**  
INDIA'S LEADING MEDIA HOUSE

- Established in 1995 by Maneck Davar, **Spenta Multimedia** began with a single magazine – *JetWings*, the in-flight magazine of what is now India's largest airline, Jet Airways.
- With the vision of tapping a hitherto unfulfilled need in the Indian publishing industry, Spenta set about building resources that would enable it to offer its clients complete publishing and printing solutions, ranging from conceptualisation to editorial, design, printing, online, distribution, marketing and advertisement sales.
- Today, **Spenta's** portfolio includes 36 custom and 6 consumer titles, a state-of-the-art printing press, 3 event properties, more than 80 clients for web-based solutions and a growing list of clients for book publishing and all other types of print collaterals for the corporate world.
- **Spenta** has titles in fast growing sectors such as travel, retail, beauty, pharma, finance, management and lifestyle.
- Beginning with an employee strength of five, today, Spenta has around 285 employees and offices in Mumbai, New Delhi, Bengaluru, Chennai and Kolkata, and representative offices in Gujarat, Kerala, the Middle East and Singapore.