

# COVER STORY

A study based upon 350+ Indian magazines published in the past month

## TOP TEN.



### Why did we like them?

Broadly, for their newsstand appeal, editorial vision, visual communication, cover story lines and the design discipline. But microscopically, they all have several reasons to be in the list of TOP TEN for this month.

We have gone thorough more than 350 magazines published in India in English or Hindi language during the month of February. Magazines were considered from all the genres including News, Business, General Interest, Lifestyle, Men's, Women's, Fashion, Home, Entertainment, Technology, Culture, Children, Arts, Travel, Parenting, Health and Hobbies.

Covers for this study and for the representation purpose are sourced from newsstands, publications' own websites & online magazine stores.

## FLOP FIVE



### Our recommendation of the Month



### Noticeable Covers of the Month



G S Virdi, author of this column, has launched & edited more than a dozen of consumer & B2B magazines and is a magazine consultant with several publications now. He has reviewed more than 350 Indian magazines and has also done a unique study in 2016 to find out TOP 100 Magazine Covers out of 5000+ issues of 400+ magazines. **MAGWORLD EXCELLENCE AWARDS:** Read details at [www.MAGworld.in](http://www.MAGworld.in) to send your entries.